Elaine Vitone

ELAINE@ELAINEVITONE.COM
WWW.ELAINEVITONE.COM

EXECUTIVE SUMMARY

Award-winning storyteller with 15+ years experience in research communications. Skilled in writing, editing, audio production, project management, and media relations.

EDUCATION

University of Pittsburgh
MFA, Writing, Concentration in Nonfiction
Spring 2006

St. Edward's University
BA, English Writing and Rhetoric, Summa Cum Laude
Spring 2000

WORK EXPERIENCE

UPMC & University of Pittsburgh Health Sciences
Manager, Media Relations
July 2023–Present
Promote research and clinical expertise of UPMC and University of Pittsburgh Health Sciences to local, regional, national, and international media. Maintain relationships with reporters, producers, and editors covering science and medicine, with particular emphasis on cardiology, ophthalmology, clinical pharmacy, anesthesiology, quality, and public health. Place stories in outlets ranging from local broadcasters to *The New York Times*, *U.S. News & World Report*, *STAT*, *The Conversation*, and *HuffPost*. Maintain relationships with experts, developing story ideas and providing media training.

Carnegie Mellon University
Producer/Host, Consequential podcast
Content Writer, Research Communications
Heinz College of Information Systems and Public Policy
April 2022–April 2023
Produced podcast episodes and wrote articles that distilled complex policy issues in relatable narratives. Managed a team of graduate students in research and marketing for the show.

University of Pittsburgh
Senior Editor, Pitt Med magazine | Writer/Producer, Pitt Medcast
December 2013–April 2022
Associate Editor, Pitt Med magazine
March 2010–December 2013
Crafted engaging science features and podcasts appealing to both expert and lay audiences. Edited two sections. Assisted with storyboarding, design, production, and quality control.

Freelance
Writer & Editor
May 2005–December 2012

Jeanne Marie Laskas, Author & GQ correspondent
Researcher
October 2006–March 2010

WQED Multimedia
Writer & Researcher, Pittsburgh magazine
March 2006–July 2007

Creative Nonfiction Foundation
Assistant Editor, Creative Nonfiction
June 2004–April 2005

INVITED LIVE TAPINGS

American Association for the Advancement of Science
Pitt Medcast
February 8, 2021
February 14, 2020
February 15, 2019

CONTEST JUDGING

National Association of Science Writers
Excellence in Institutional Writing Award
2019

Carnegie Science Center
Science Communicator Award
2018

Creative Nonfiction
Jewell Parker Rhodes Scholarship
2004

AWARDS

Golden Quill Awards, Press Club of Western Pennsylvania

- Excellence in Written Journalism—Medical/Health, Division 4: 2023
- Excellence in Audio Journalism—Medical/Health, Division 7: 2021
- Excellence in Written Journalism—Medical/Health, Division 7: 2021
- Excellence in Corporate, Marketing & Promotional Communications—Audio, Medical/Health: 2020
- Excellence in Audio Journalism—Medical/Health: 2019
- Finalist, Health/Science/Environment, Online: 2016
- Finalist, Health/Science/Environment, Online: 2013

Robert L. Vann Awards, Pittsburgh Black Media Federation

- Excellence in Audio Journalism, Health/Science/Environment: 2020
- Excellence in Journalism/Magazine, Business Feature: 2008

National Association of Science Writers

- Excellence in Institutional Writing Award: 2018

Pennsylvania Women's Press Association

- First Place, Excellence in Journalism, Health/Science: 2015

Carnegie Science Center

- Science Communicator Award: 2014

Golden Triangle Awards, International Association of Business Communicators/Pittsburgh

- Award of Excellence, Interactive Media Design: 2013
- Award of Excellence, Features Writing: 2011
- Award of Honor, Features Writing: 2008

Association of American Medical Colleges

- Award of Excellence, Basic Science Staff Writing: 2012

INVITED LECTURES

University of Pittsburgh

- "Media Training," Epidemiology of Aging Workshop, School of Public Health: December 6, 2024
- "Feature Writing," Professional Writing Capstone, English Department: April 1, 2021
- "Writing for a Lay Audience," Science and Society, School of Medicine: March 23, 2021
- "Internship Panel with David Shribman," Career Center: October 24, 2018
- "Science Writing," Seminar in Composition, English Department: March 28, 2014

Carnegie Mellon University

- "Home Recording, Remote Interviewing, and Basic Audio Editing," Moving Pictures, School of Design: April 2, 2021.